

THE ROCKY Mountaineer

November 2024

Conservation Colorado Exit Poll Analysis

MountaineerResearch.org

CONSERVATION
COLORADO



PNC

GSG
GLOBAL STRATEGY GROUP

Voters see climate impacts as serious threats and want their lawmakers to take strong action. Believe clean energy will be good for economy

Majorities agree that extreme heat, droughts, wildfire, and poor air quality are serious problems in Colorado. Therefore, unsurprisingly, there's widespread support for taking action to combat it - with 63% agreeing that their state legislator should make it a priority to take strong action to reduce pollution to combat climate change and its impacts. Additionally, a majority agrees that using more clean energy like wind and solar would create quality jobs and save families money.

Please indicate whether you agree or disagree with each of the following statements.

	Agree	Not sure	Disagree	Overall	Dem	Unaf.	Rep	Men	Women	18-54	55+
Extreme heat, droughts, and wildfires are a serious problem in Colorado.	81	3	16	+65	+91	+68	+32	+55	+77	+68	+63
Poor air quality is a serious problem in Colorado.	60	3	37	+23	+72	+24	-33	+19	+26	+22	+25
I want my state legislator to make it a priority to take strong action next year to reduce pollution to combat climate change and impacts like extreme heat, droughts, and wildfires.	63	5	32	+31	+79	+42	-39	+13	+43	+32	+32
I want my state legislator to make it a priority to take strong action next year to reduce pollution, improve air quality, and combat climate change.	62	5	33	+29	+78	+32	-30	+13	+49	+30	+29
I would be MORE likely to vote for my state legislator in the next election if they vote to take strong action to combat climate change.	52	7	41	+11	+69	+14	-56	-6	+33	+15	+7
Using more clean energy like wind and solar would create quality jobs in Colorado.	66	7	27	+39	+77	+49	-23	+27	+46	+43	+34
Using more clean energy like wind and solar would save Colorado families money.	57	10	33	+24	+74	+35	-47	+9	+43	+36	+11

Aside from Rs, CO voters broadly agree that lawmakers have not done enough to combat climate change and its impacts

A majority of Colorado voters want lawmakers to do more to combat climate change and its impacts like poor air quality, extreme weather, droughts and wildfires. Unaffiliated voters, white non-college voters, and voters of color feel especially strongly that lawmakers need to do more

Which of the following statements do you agree with more, even if neither is exactly right?

Colorado lawmakers need to do more to combat climate change and its impacts like poor air quality, extreme weather, droughts, and wildfires.

Don't know

Colorado lawmakers have done enough to combat climate change and its impacts like poor air quality, extreme weather, droughts, and wildfires.



NET – Do More

	Overall	Dem	Unaff.	Rep	18-54	55+	White		
							Col	Non-Col	POC
	+22	+70	+29	-46	+22	+20	+8	+28	+28

About The Mountaineer

Colorado has a long history as a leader in developing and implementing ground-breaking progressive policy, but as the state's leaders continue to build on this progressive tradition, they also face unique challenges.

The Mountaineer is designed to act as a consistent, flexible, and responsive tool to help inform the political and policy debates in Colorado. By conducting methodologically sound research and providing reliable guidance to inform allies, elected leaders, and the press, *The Mountaineer* will help progressive leaders and communicators shape the debate on the issues that matter most to Coloradans.

About the Study

Global Strategy Group conducted a public opinion survey among 802 Coloradans who voted in the 2024 general election, between November 4 and November 9, 2024. The confidence interval at the 95% confidence level for Colorado voters is +/- 3.5%. The confidence interval on sub-samples is greater. The survey was conducted over the phone, via text-to-web, and online, with online respondents recruited from multiple opt-in online panel vendors. Respondents were verified against a voter file, and special care was taken to ensure the geographic and demographic divisions of the expected electorate properly represent the final electorate.